



Dorit Rabinovitch

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WEBSITES, PORTFOLIOS, PROFILES

- [linkedin.com/in/doritartworks](https://www.linkedin.com/in/doritartworks)
- doritartworksart.com

PROFESSIONAL SUMMARY

Motion Graphic Designer and Digital Illustrator, as well as Graphic Designer with 20+ years creating 2D animation assets, storyboards, and branded visuals for agencies, animation studios, and commercial clients. Skilled in Adobe Creative Suite, Corel Painter and AI assisted motion graphics; with a portfolio spanning digital branding, illustration, and rapid client delivery.

ACCOMPLISHMENTS

- Commissioned by Hotel ZaZa Austin to create 120 portraits in pen/watercolor of international celebrities.

SKILLS

- | | |
|--------------------------------|--|
| • Graphic Design | • Adobe Photoshop |
| • Corel Painter | • Adobe Product Family |
| • Adobe Creative Suite | • Adobe InDesign |
| • Brand Marketing (Branding) | • Storyboards |
| • Advertising Agencies | • Adobe Illustrator |
| • Entrepreneurship | • Digital Media |
| • Illustrating Ability | • Social Media |
| • Artificial Intelligence (AI) | • Content Development |
| • Logo Design | • Sports |
| • Graphics | • Time Management |
| • Adobe creative suite | • Illustration |
| • Branding and identity | • Digital graphics |
| • Branding | • Visual communication |
| • Sketching | • Visual storytelling |
| • Website accessibility | • Adobe photoshop, illustrator, and InDesign |
| • Graphic and media design | • Illustration and design |

WORK HISTORY

- Attention to detail
- Creative and innovative
- Design thinking

GRAPHIC DESIGNER/ILLUSTRATOR/AVATAR SPECIALIST/PORTRAIT ARTIST

03/1990 to CURRENT

Doritart | United States

- Collaborated with A/Ds and C/Ds at ad agencies and animation studios nationally to create storyboard art and finished art, leveraging motion graphic design skills. Created 2D animations using Adobe Animate and Adobe Creative Suite (Photoshop, Illustrator, InDesign), and applied graphic design principles with Corel Painter and traditional media.

GRAPHIC ARTIST

03/1990 to CURRENT

Doritart | Plano, Texas, United States

- Freelance artist specializing in concept/storyboard art. illustration, graphic design and photo restoration. Works out of the Dallas/Ft Worth, Texas area. Serves ad agencies, design/animation studios, and private entrepreneurs across the United States. Works in traditional and digital media.

OWNER

03/1990 to CURRENT

Self-employed | United States

- Specializes in graphic design with unique digital branding utilizing Photoshop, Corel Painter and Illustrator. Has a classical portraiture, illustration, conceptual and storyboard background in digital and most traditional media, including pencil, pen, watercolor, pastel and oils.

FREELANCE GRAPHIC DESIGNER

03/1990 to CURRENT

Doritart Studio | United States

- In my freelance graphic design role, I specialize in creating visually engaging content for various clients, including ad agencies, design/animation studios and individuals. My work involves designing logos, social media banners, and business cards, utilizing tools like Corel Painter, Photoshop, Illustrator and InDesign. I also contribute as a storyboard and concept artist, ensuring that each project aligns with the client's vision and branding goals. I generate video through AI, using my own images.
- Developed innovative visual concepts for diverse client projects, enhancing brand identity and engagement.
- Collaborated with cross-functional teams to ensure design consistency across multiple platforms and mediums.
- Created high-quality graphics for digital marketing campaigns, improving user interaction and conversion rates.

- Utilized Adobe Creative Suite to produce compelling visual content, streamlining design processes and workflows.
- Led design reviews with clients, translating feedback into actionable improvements to meet project goals.
- Conducted market research to inform design strategies and align creative direction with industry trends.
- Implemented efficient project management techniques, reducing turnaround times while maintaining quality standards.
- Developed creative designs for print materials, brochures, banners, and signs.
- Created engaging social media graphics that drove user engagement and increased online visibility.
- Improved client satisfaction by creating visually appealing and impactful graphic designs for various marketing materials.
- Employed design fundamentals when selecting typography, composition, layout, and color in design work.
- Developed innovative design concepts that effectively communicated brand identity and boosted overall brand awareness.
- Managed multiple projects simultaneously, ensuring timely completion of deliverables while maintaining high-quality standards.
- Conceptualized unique logo designs for startups, establishing strong visual identities that resonated with target markets.
- Completed final touches for projects such as image sizes and font selection.
- Met with customers to present mockups and collect information for adjustments.

FREE-LANCE ILLUSTRATOR

11/2013 to 11/2018

Red Productions | United States

- Black & White digitally rendered storyboards

FREE-LANCE ARTIST

01/2014 to 12/2015

Hill+Knowlton Strategies | United States

- Developed promotional artwork for Big 12 Sports Events, supporting event marketing and branded visual promotion.

EDUCATION

High School Diploma | 2D Animation

01/2012

Richland College, Dallas, Texas, United States -
2D animation coursework, 2011-2013

LANGUAGES

English - Fluent

French - Intermediate

REFERENCES

I can give references on request.

**WORK
AUTHORIZATION**

- I am authorized to work in the following countries:
- United States